

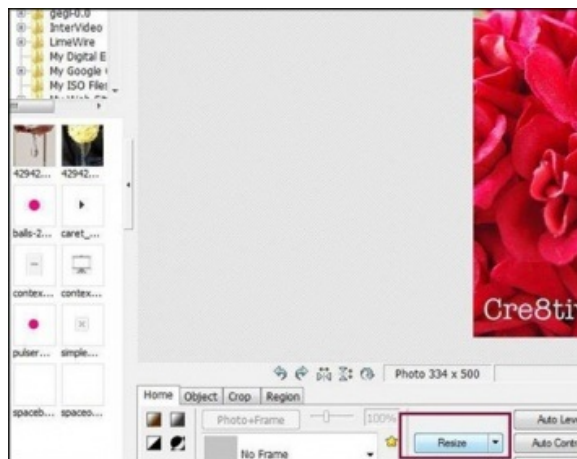
How to Brand Your Twitter Profile (Part 2)

If you're using Twitter as a marketing and community building tool, why not use your profile as yet another wall to hang your work on?



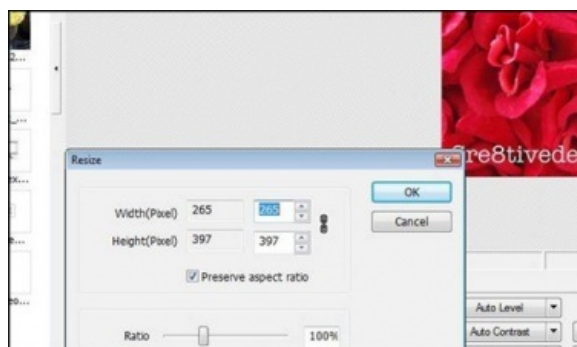
Step 1: Open Photo Software

Once you have chosen the product picture you want to use, open a free photo editing program like [Photoscape](#).



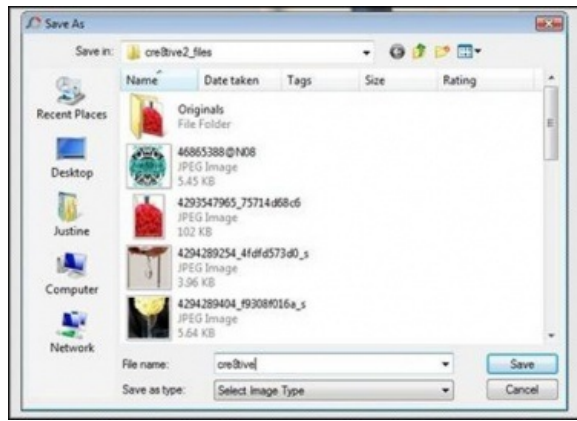
Step 2: Resize Your Photo

To make sure your product doesn't get covered by your Twitter feed, click resize.



Step 3: Pick the Right Width

Resize your photo width to 265 pixels, then hit OK. **Please note:** Twitter backgrounds look different depending on a computer's screen size so you may have to play around to find the best width for you.



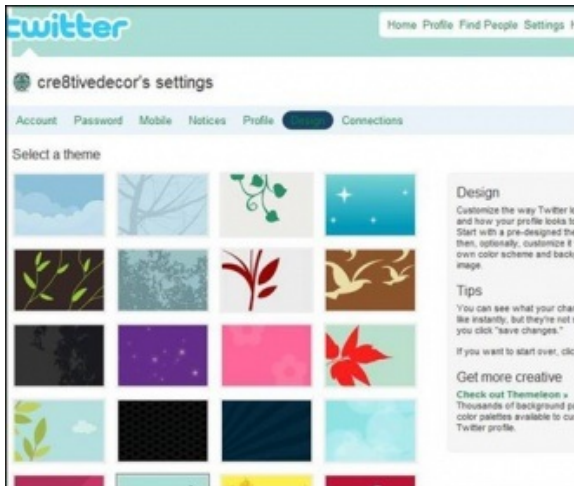
Step 4: Save Your Photo

Once you have the right width, save your photo.



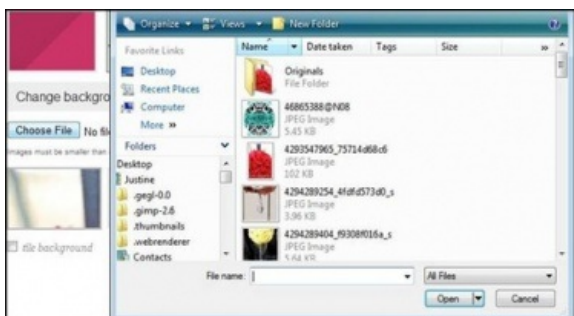
Step 5: Sign into Twitter

Go to [Twitter](#) and sign in.



Step 6: Get Designing

Once logged in, click on "settings" and then the "design" tab.



Step 7: Choose the Background

Scroll down and click on "choose background image" and then "choose file".



Step 8: Finish Up

Double click on the photo of your choice and hit "save changes" and here's what the new background looks like:

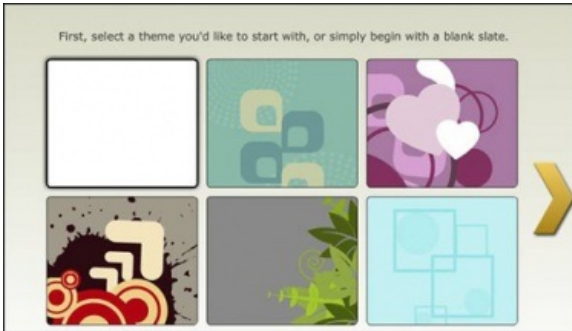
Step 9: Go to Free Twitter Designer

Go to [Free Twitter Designer](#) and sign up.



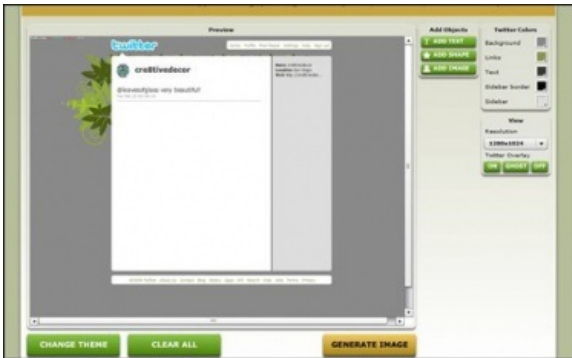
Step 10: Choose Your Theme

You can select from a theme of your choice or start with a blank slate. I chose a design then hit "Let's Get Started".



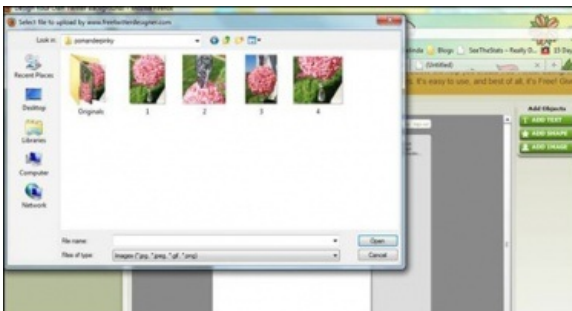
Step 11: Look Around

Here you will see the different options for branding your background. Have a look at the different features such as "add an image", shape or text (top right).



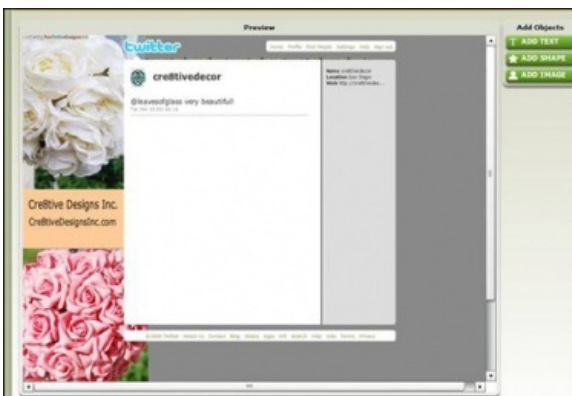
Step 12: Add an Image

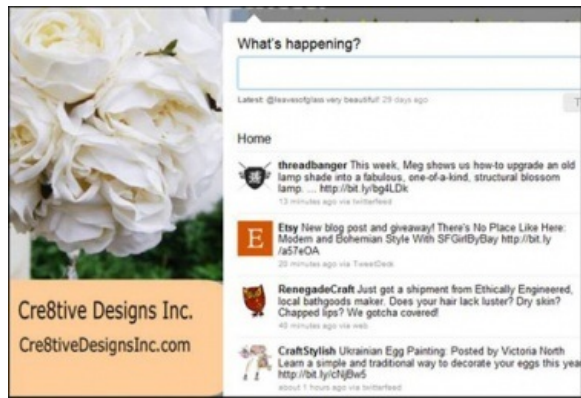
I chose to add a product image first. Click on "Add an Image" and then select your product photo.



Step 13: Finish Up

You can add more than one photo, text boxes and shapes. You can even change the background, link and text color as well as the sidebar. To finish up, click "Generate Image".





Step 14: Export to Twitter

Once your image has been 100 percent generated, you will click either "save image" (I do recommend this as a backup) or export to Twitter. I clicked "Export to Twitter". Your new theme will be automatically added to your Twitter account.