

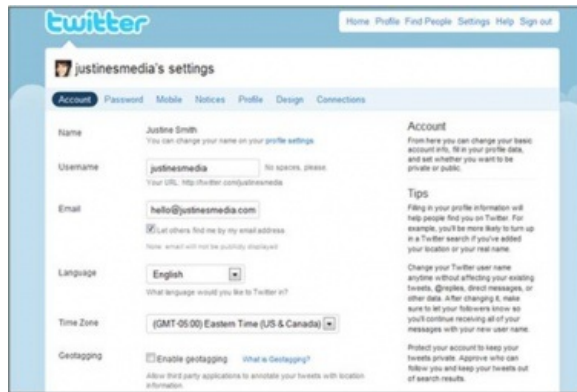
How to Brand Your Twitter Profile

Learn how to customize your Twitter profile design.



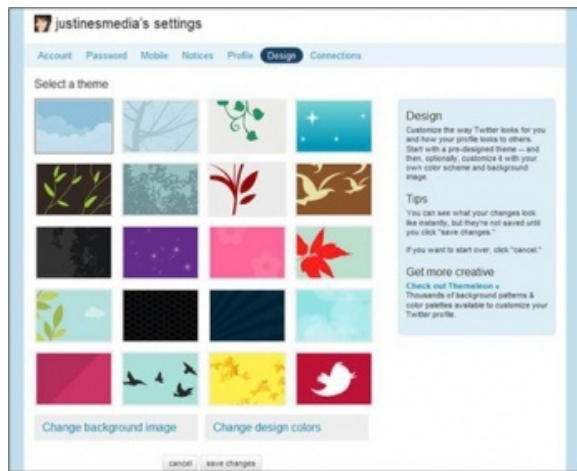
Step 1: Sign In

Go to <http://twitter.com> and sign in (or sign up).



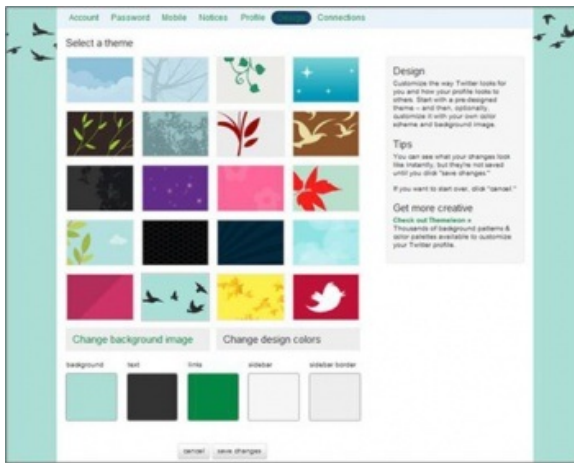
Step 2: Click

Once you are in the settings area you will notice the word "Account" outlined. Look to the right and click on "Design".



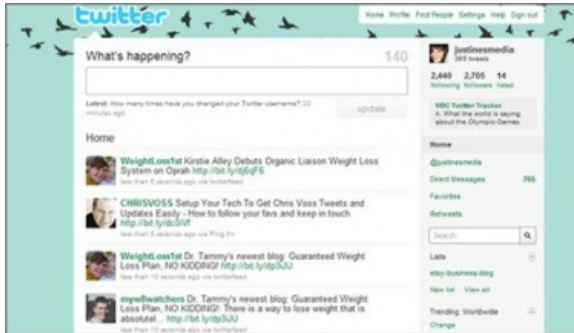
Step 3: Select a Theme

Twitter has quite a few nice-looking themes, so I decided on one and hit "save changes".



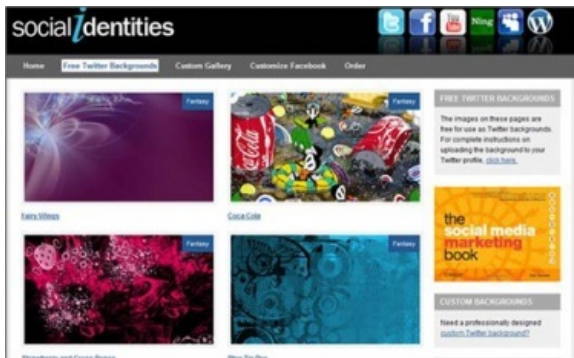
Step 4: Edit Colors

As you can see below, my new background has taken effect. You can also take your profile design further by selecting the "change design colors" option and then playing around with the color palette for your sidebar, links and text. When you are done, hit "save changes".



Step 5: Hit Save Changes

Click save changes and now you can see my Twitter profile looks like this.



Step 6: Find a Background

Many sites offer free Twitter profile designs. For this tutorial, I used [Social Identities](http://socialidentities.com).



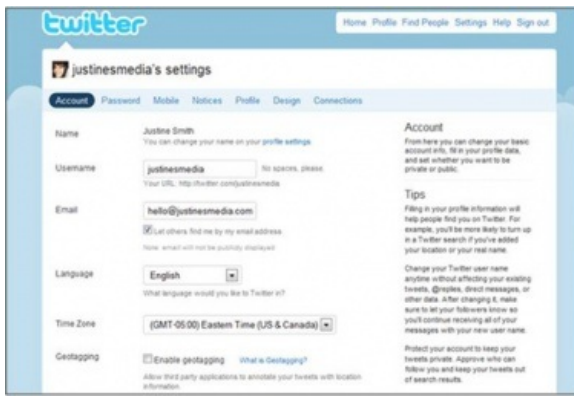
Step 7: Save to Computer

Once you find a background you like, click on it. Then save the full-size image to your computer.



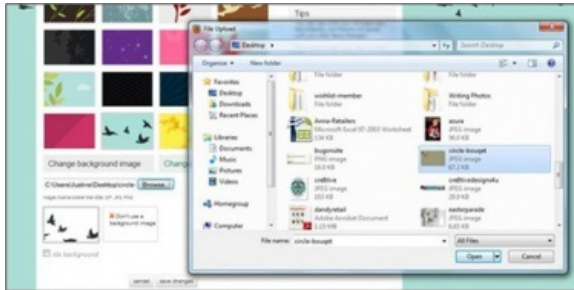
Step 8: Sign In

Go to <http://twitter.com> and sign in (or sign up).



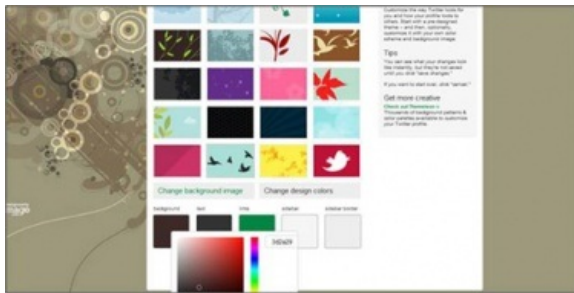
Step 9: Click Settings

Once you are in the settings area you will notice the word "Account" outlined. Look to the right and click on "Design".



Step 10: Add your Image

Scroll down and click on "change background image", then upload your saved background file.



Step 11: Edit Colors

Since Twitter offers complimentary colors for their own themes, you should change your design colors to match your new chosen background image (or else it will seriously clash).



Step 12: Hit Save Changes

Finish up by saving your work and then hit "Profile" to check out your new look!