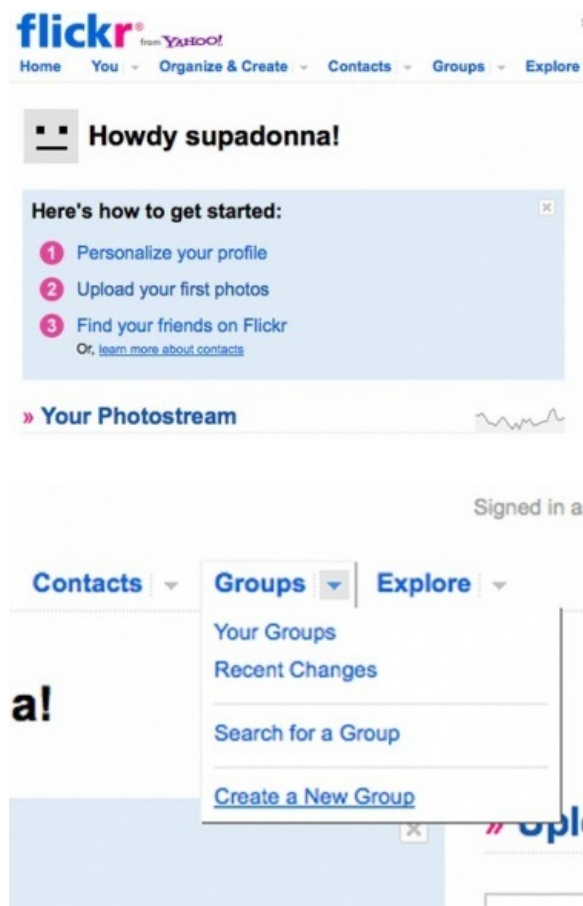


# Opening your First Flickr Group!

A Flickr group is a fantastic tool to meet like-minded folks and promote your art and craft. Setting up your own group is also dead easy!

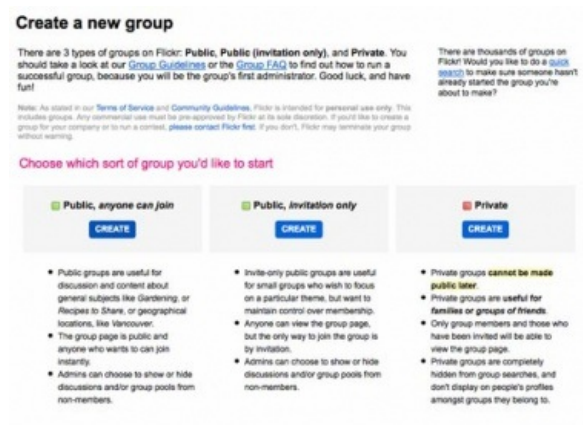


## Step 1: Your Interface

Start by logging into your Flickr account. If you don't have one yet, check out this [tutorial to get you started on Flickr](#). Once you're in, look for the "Groups" item in the top menu.

## Step 2: Create a New Group

From that same menu, select the last item: "Create a New Group."



## Step 3: Public VS. Private

The next page will prompt you to choose whether your new group will be a public, a semi-public or a private one. If you intend to share your photos with a select few, choose "private group". If you're opening a group to help boost your business, go for a public one. Semi-public groups are visible to anyone, but photo contributions are by invitation only.

### About your group

Give your group a name and description in English. You or other group admins will be able to translate it on up to seven other languages later.

✔ OK, so you're making a **Public (Anyone can join)** group.

**Group name and description**

What are you going to call it? (required)

What's the group about? (optional)

Add your group description here - make it fun and catchy!

(The description will come up on your group's page.)

**Group safety level**

**This group is safe for everyone**  
There is no offensive content in the group, and it is ok for a global, public audience.

**This group is 18+**  
The content in this group is not suitable for all of Flickr members and/or would typically be filtered as "moderate" or "restricted." There's more about our filters [here](#).

Note: As stated in our [Terms of Service and Community Guidelines](#), Flickr is intended for personal use only. This includes groups. Any commercial use must be pre-approved by Flickr at its sole discretion. If you'd like to create a group for your company or for a service, [please contact Flickr Inc.](#) If you don't, Flickr may terminate your group without warning.

**NEXT**

## Step 4: Naming your Group

Great, now it is time to name and describe your group! Try finding a catchy name for it or simply use the name of your shop or website. Make sure though that people will feel compelled to participate in your group, so if its name is all about you, try to open it up a little by also using some keywords related to your business such as craft, art, knitting, etc.

### Your group's page

You can choose what displays to non-members when they visit your group's page.

What would you like to display to **non-members** on your group page? (Members can see everything)

**Group discussion**  
- display a list of recent discussion, with links to view each topic

**Group photo pool**  
- display the most recent additions to the group pool, and a link to see all the content in the group pool

**NEXT**

## Step 5: Your Group's Features

The next screen will ask you to choose the type of features you want for your group. You can enable "Group discussion" and "Group photo pool." You probably want to enable both of these features, especially the photo pool!

### Group members

Give your group some personality by choosing specific titles for your members.

\*Please use the singular, not a plural.

Administrators of The Best Craft Group will be called:

Moderators of The Best Craft Group will be called:

Members of The Best Craft Group will be called:

**ALL DONE**

## Step 6: The Craft Police

It is now time to attribute titles to your group members. There are 3 types of members: Admins, Moderators and Members. The admin is you and/or anyone you will name as an admin. These guys have access to all your group's settings, so make sure your admins are trustworthy. Moderators are named by admins and will moderate discussions and the photo pool. Members are users who participate within the group.

### The Best Craft Group / Administration

You have a number of different settings available for you to tailor how your group works. From posting rules to member names to group privacy, use these settings to help keep your group in check.

✔ Your group has been created!

Rules & Moderation	About Your Group	Membership
<p><b>Group Rules</b> Create posting rules, and require people to agree before they become a member.</p> <p><b>Moderating your Group</b> Control the flow of submissions into the group pool, and whether or not to allow discussions.</p> <p><b>Privacy</b> Control what non-members can see on your group page, and your group's overall privacy level.</p>	<p><b>Your Group Icon</b> Your group icon appears on your group page, and on pages that display a list of different groups.</p> <p><b>Flickr web address</b> You can create an alias for your group so you can direct people to an easy-to-remember URL that will look like <a href="http://www.flickr.com/groups/alias/">http://www.flickr.com/groups/alias/</a>.</p> <p><b>Name/URL/Description</b> Describe your group, link to an external website.</p> <p><b>Keywords</b> Help people find your group by assigning some keywords that people can search for.</p> <p><b>18+</b> Running an 18+ group? It's best to tell people up front.</p>	<p><b>Manage your Members</b> From here you can promote, temporarily remove or ban your members.</p> <p><b>Member Roles</b> Give "administrator," "moderator" and "member" more descriptive names that fit your group.</p> <p>Read up on some ideas about <a href="#">how to run a 18000 group</a> on Flickr.</p>

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## Step 7: Your Setting Page

This is your setting page. I won't cover all of it today, but we will have a look at adding an icon for your group and changing your group's URL.

## About Your Group

### Your Group Icon

Your group icon appears on your group page, and on pages that display a list of different groups.

### Flickr web address

You can create an **alias** for your group so you can direct people to an easy-to-read URL, that will look like <http://www.flickr.com/groups/alias/>.

## Step 8: Adding a Flickr Group Icon

To add an icon to your group, press on "Your Group Icon" to get started.

## Step 9: Uploading the Icon

Almost done! Flickr handles images in a square format, ideally 48px by 48px. You can actually upload any image format, though Flickr will automatically resize it (and not always for the best). For your own sake, crop the icon in your favorite image editor first (Gimp and Photoshop come to mind), so you stay in control of how it is rendered! Once you're done, press "Upload" to set your group's icon.

## About Your Group

### Your Group Icon

Your group icon appears on your group page, and on pages that display a list of different groups.

### Flickr web address

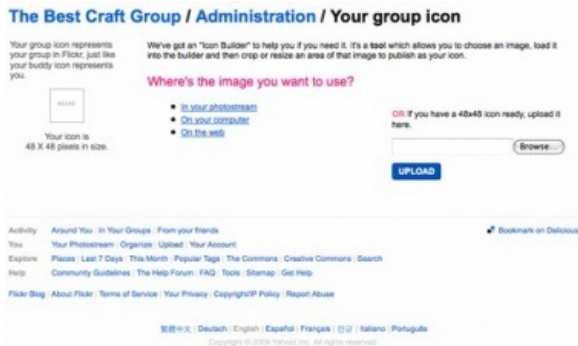
You can create an **alias** for your group so you can direct people to an easy-to-read URL, that will look like <http://www.flickr.com/groups/alias/>.

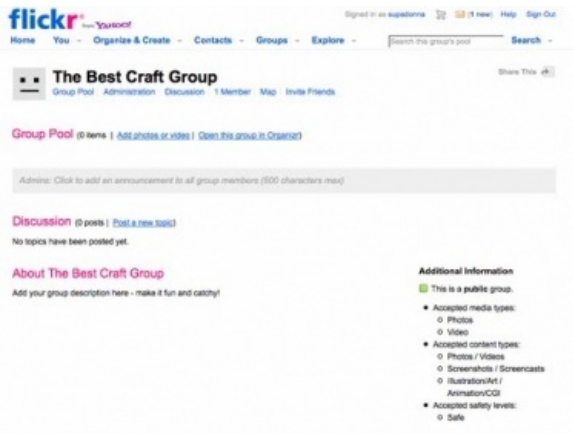
## Step 10: Setting your Group's URL

By default, a URL will be assigned to your group. In order to make it easier for people to find your group in search engines, it would be a good idea to give it a specific, descriptive URL. Press on "Flickr Web Address" from the setting menu to change it.

## Step 11: Choosing your Alias

Here you can set your own alias. Your group's name or descriptive keywords for your groups would be ideal. Remember that once your URL has been set you can't change it, so choose wisely!





## Step 12: Your Group!

Ta-da! You are now the admin of a new Flickr group! Now start inviting members to share in it and spend some time curating your new community!