

# SERVICES THAT DRIVE REAL IMPACT AND RESULTS.

Our services and solutions combine deep functional expertise with consulting services that drive real impact and results.



Publisher



Enterprises



Small  
Businesses



Digital  
Agencies

# WHY CHOOSE MEYLAH SERVICES?



Architect your strategic initiatives



Overcome complex operational problems



Provide business services for scalability and sustainability



Cloud and mobile expertise to realize full potential



Digital services to unlock new revenue opportunities

# MEYLAH SERVICES



## Strategic Advisory Services

Meylah specializes in digital transformation. We work closely with you to develop a strategic roadmap through assessments, planning, recommendations that will lead to a successful implementation of your digital vision.

## eCommerce Managed Services

Meylah provides the blueprint to create greater engagement via ecommerce and multi-channel digital strategies. We bring practical expertise in developing digital solutions and assets that create engaging and natural shopping experience.



## Partner enablement and onboarding services

We specialize in partner enablement and onboarding services to your channel. Our services enhance your competitiveness by adding on-demand talent and expertise so you can focus on your core competencies.



## Cloud & Mobile Solutions Development

We advance our clients' productivity and strategic goals by bringing together the expertise and independent perspective it takes to select, architect, implement and determine how to manage critical applications on cloud and mobile.

## Project Management Services

We help our clients architect solution to complex programs by aligning solutions to their business goals. Our clients engage with us to support their most critical projects, engage executive leadership and implement strong project management discipline and knowledge to their business.



## Product Management Services

We enable our clients to products and solutions to grow revenue, save costs and improve operational excellence. We believe success is getting our four core fundamentals right to enable strategic change: right people, right products, right channels and right timing.

## Creative Development

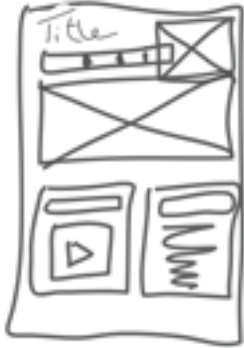
We provide content development services including copywriting ebooks, AD visuals, eMagazines, creative visuals for various types of promotional and advertising materials including websites and traditional media.



## Digital Media Planning, Buying and Automation Services

Our partner for fully managed Paid Search and Display advertising is Hi Pop! Media - a digital advertising agency that specializes in creating comprehensive, multi-channel digital advertising campaigns that protect and grow brands of all sizes. With a steadfast commitment to brand safety and increasing consumer engagement, we expertly integrate Display, Mobile, Social, Digital Video, Native, and Paid Search campaigns through advanced Programmatic media platforms to drive new efficiency in all phases of the consumer acquisition and retention cycle. We are intent upon changing the way digital media campaigns are bought, sold, and optimized. From full programmatic capabilities, to private marketplaces and direct publisher buys, our ad tech expertise and unparalleled customer service will give your brand the digital presence it needs to thrive.

# MEYLAH PRODUCTS



## Marketplace

Create your own unique and beautifully branded shopping portal for your community with the advertisers and businesses you love and trust most. Leverage your brand, monetize your audience, and generate up to 5 new streams of revenue. Sweet.

## Mobilestores

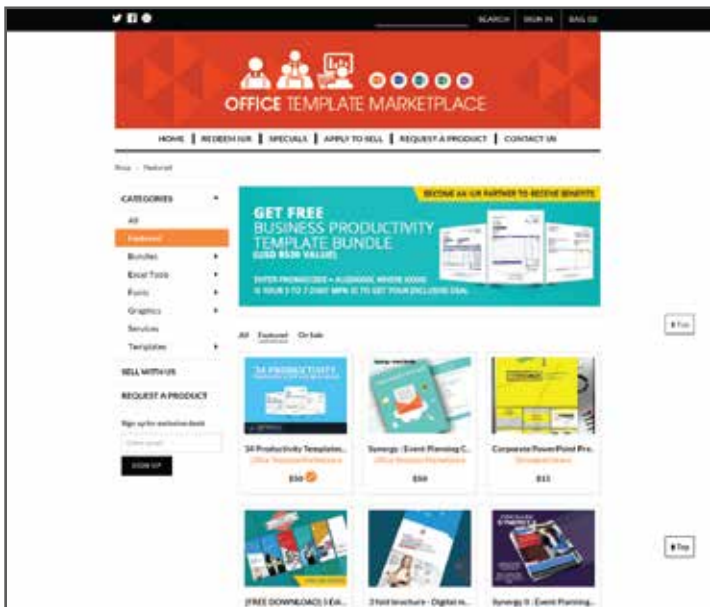
Launch your mobile-ready store in minutes. Sell products, digital goods, gift cards, special offers, one-of-a-kind experiences, and just about anything and generate leads all-in-one place: your mobile ready storefront.



## Digital Analyzer

Consider this your digital pop quiz. Discover how digital-ready your business is today. We provide a comprehensive assessment tool to give you the info you need to help you make the smartest decisions and investments for your organization. Did we mention it's FREE!

# MEYLAH REFERENCES



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